

LET THE SPIRIT FLOURISH AND GROW



CESAR CHAVEZ
FOUNDATION

2023 CESAR CHAVEZ
LEGACY AWARDS GALA
THURSDAY, MARCH 23, 2023

MILLENNIUM BILTMORE HOTEL LOS ANGELES

506 S GRAND AVE, LOS ANGELES, CA 90071



LET THE SPIRIT FLOURISH AND GROW

Dear friends,

Bienvenidos. It is a pleasure for me to offer a warm welcome and thank you for supporting the continuing work of the Cesar Chavez Foundation—to “Let the Spirit Flourish and Grow” by inspiring and transforming communities. My father saw a union as a community of people in which thousands joined him to work for social justice and to live out the principles he cherished: nonviolence, self-sacrifice, and service to others. Next month marks the 30th anniversary of his passing. So it is fitting that we assemble this evening to honor the recipients of the 2023 Cesar Chavez Legacy Awards.

Each of our honorees genuinely reflect my father’s legacy. Famed Chicano artist and founding member of Chicano art collective Los Four, Carlos Almaraz dedicated his life to uplifting communities through art and his work was often at the forefront of United Farm Workers protests and rallies. Angélica Salas has made landmark achievements in establishing one of America’s largest and most effective immigrant rights organizations, empowering immigrants, and their families. Former Assemblymember and Councilmember Ricard Alatorre played a pivotal role across the Chicano movement—from helping enact the historic 1975 farm labor law to empowering Latinos politically through legislative reapportionment. Our keynoter, Mayor Karen Bass, continues working for social change by addressing the challenges facing Los Angeles’ underserved neighborhoods.

The labors of each of these honorees in their own way reflect my father’s spirit, lessons and values. As this important work of inspiring and transforming communities continues, may we never tire of the struggle.

!Sí Se Puede!



Paul F. Chavez
President, Cesar Chavez Foundation



2 0 2 3 C E S A R C H A V E Z L E G A C Y A W A R D S G A L A

PRAYER OF THE FARM WORKERS' STRUGGLE

Show me the suffering of the most miserable;
So I will know my people's plight.
Free me to pray for others;
For you are present in every person.
Help me take responsibility for my own life;
So that I can be free at last.
Grant me courage to serve others;
For in service there is true life.
Give me honesty and patience;
So that I can work with other workers.
Bring forth song and celebration;
So that the Spirit will be alive among us.
Let the Spirit flourish and grow;
So that we will never tire of the struggle.
Let us remember those who have died for justice;
For they have given us life.
Help us love even those who hate us;
So we can change the world.
Amen

Written by Cesar E. Chavez (1927-1993)



PROGRAM

WELCOME

Sid Garcia, ABC7 Eyewitness News

PRESIDENT'S MESSAGE

Paul F. Chavez, Cesar Chavez Foundation, President/Chairman

PRAYER OF THE FARM WORKERS STRUGGLE

Manuel H. Bernal, Cesar Chavez Foundation, Chief Operating Officer

DINNER SERVED

SPECIAL GUEST

Attorney General Rob Bonta

CESAR CHAVEZ LEGACY AWARD PRESENTATION

Andres Chavez, National Chavez Center, Executive Director

2023 CESAR CHAVEZ LEGACY AWARD HONOREES

Carlos Almaraz, Trailblazing Artist

Presented by Artist Barbara Carrasco and accepted by Elsa Almaraz

Angélica Salas, Executive Director of Coalition for Humane Immigrant Rights (CHIRLA)

Presented by United Farm Workers President Teresa Romero

Richard Alatorre, former Assemblymember and L.A. City Councilmember

Presented by former Mayor of Los Angeles Antonio Villaraigosa

KEYNOTE SPEAKER

Mayor of Los Angeles Karen Bass

LET THE SPIRIT FLOURISH AND GROW

KEYNOTE SPEAKER

MAYOR OF LOS ANGELES KAREN BASS

Karen Bass is the 43rd Mayor of the city of Los Angeles and the first woman and second African American to be elected chief executive. With an agenda focused on bringing urgency, accountability, and a new direction to Los Angeles, she starts her term with a focus on immediately housing people and increasing safety and opportunity in every part of Los Angeles.

A daughter of our city, Mayor Bass was raised with her three brothers in the Venice/Fairfax neighborhood and is a proud graduate of Hamilton High School. After serving in the front-line healthcare field as a nurse and a physician assistant, Mayor Bass founded the Community Coalition to organize predominantly Black and Latino residents of South L.A. against substance abuse, poverty, and crime, and to pioneer strategies addressing the root causes behind the perils facing underserved communities.

She represented Los Angeles in the state Assembly and was elected by her peers to serve as Speaker, making her the first African American woman to ever lead a state legislative body in the history of the United States. There, she also championed farm worker rights. Her leadership intersected with the Great Recession, and she was honored with the John F. Kennedy Profile in Courage Award for reaching across party lines and making tough decisions to keep the state from bankruptcy while protecting vital services.

While representing Los Angeles and Culver City in the U.S. Congress, Mayor Bass helped protect small businesses during the pandemic, encouraged local jobs in federal infrastructure funding, and helped forge what the Los Angeles Times called “the most significant child welfare policy reform in decades.”

Mayor Bass earned her B.A. degree in health sciences from CSU Dominguez Hills before graduating from the USC Keck School of Medicine Physician Assistant Program and earning a master’s degree in social work from USC.

Mayor Bass’s oldest daughter Emilia planned to follow in her mother’s footsteps working for social change. The Mayor continues to be inspired by Emilia and her son-in-law Michael’s passion for life. She has three other children, Scythia, Omar and Yvette, and two grandchildren, Michael and Henry, who live in the Los Angeles area.



2 0 2 3 C E S A R C H A V E Z L E G A C Y A W A R D S G A L A

LET THE SPIRIT FLOURISH AND GROW

SPECIAL GUEST

ATTORNEY GENERAL ROB BONTA

On April 23, 2021, Rob Bonta was sworn in as the 34th Attorney General of the State of California, the first person of Filipino descent and the second Asian-American to occupy the position.

Attorney General Bonta's passion for justice and fairness was instilled in him by his parents, who served on the frontlines of some of America's most important social justice movements. Instilling in him the lessons they learned from the United Farm Workers and the civil rights movement, Attorney General Bonta's parents lit a fire inside him to fight against injustice — to stand up for those who are taken advantage of or harmed. It's why he decided to become a lawyer — to help right historic wrongs and fight for people who have been harmed. He worked his way through college and graduated with honors from Yale University and attended Yale Law School.

In the State Assembly, Attorney General Bonta enacted nation-leading reforms to inject more justice and fairness into government and institutions. As the People's Attorney, he sees seeking accountability from those who abuse their power and harm others as one of the most important functions of the job. In elected office, he has taken on powerful interests and advanced systemic change — pursuing corporate accountability, standing up for workers, punishing big polluters, and fighting racial injustice. He has been a national leader in the fight to transform the criminal justice system, banning private prisons and detention facilities in California, as well as pushing to eliminate cash bail in the state. He has led statewide fights for racial, economic, and environmental justice and worked to further the rights of immigrant families, renters, and working Californians.

Prior to serving in the Assembly, Attorney General Bonta worked as a Deputy City Attorney for the City and County of San Francisco, where he represented the City and County and its employees, and fought to protect Californians from exploitation and racial profiling.

Born in Quezon City, Philippines, Attorney General Bonta immigrated to California with his family as an infant. He is the son of a proud native Filipino mother and a father who taught him the value of public service to his community. He is married to Mia Bonta, and they are the proud parents of three children Reina, Iliana, and Andres, as well as their dog Legolas.



2 0 2 3 C E S A R C H A V E Z L E G A C Y A W A R D S G A L A

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CESAR CHAVEZ LEGACY AWARD HONOREE

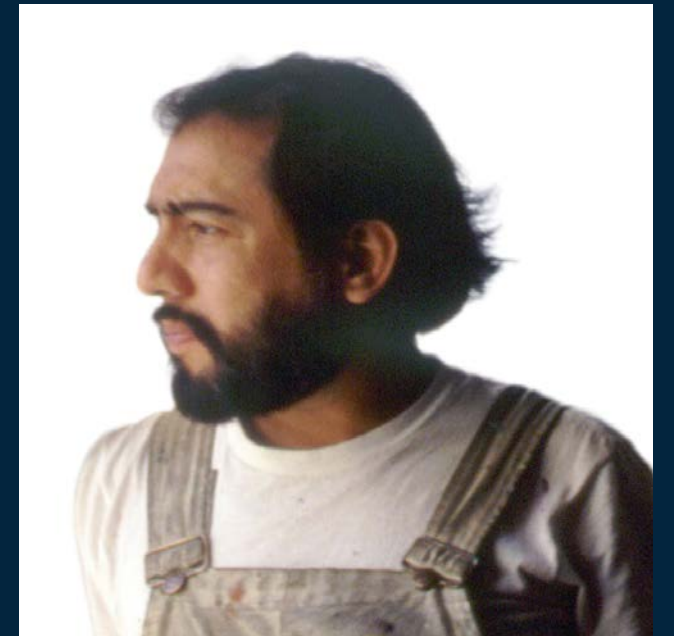
CARLOS ALMARAZ

Trailblazing Artist

Carlos Almaraz studied at Otis Art Institute in Los Angeles and at the Art Students League in NYC. His career as an artist spanned four decades before his life was cut short by AIDS in 1989. Carlos was one of the most beloved artists in the Los Angeles arts community and his passing was a tremendous loss. Carlos also was one of the most respected leaders of the Chicano arts movement in the 1970s working in Los Angeles and with Cesar Chavez and the United Farm Workers. He founded Los Four, an artists' collective in Los Angeles.

He and Elsa Flores Almaraz were friends and cultural workers in the Chicano arts movement since the early '70s. They both taught the history of Mexico through music and art at Plaza de La Raza Cultural Center in Lincoln Heights where a seven-year friendship blossomed into a love relationship. They were married and had a daughter, Maya, a climate change scientist with U.C. Davis, the California Climate Change Initiative, the World Wildlife Fund, Nature Conservancy, and Princeton University. They both enjoyed independent painting careers and exhibited internationally.

In fall 2017, nearly 30 years after his death, Carlos received his first long-awaited major museum retrospective at the Los Angeles County Museum of Art. The exhibition received great critical acclaim. More than 80,000 people walked through the gallery doors. Committed to his legacy, Elsa has continued spearheading his enduring career and in 2019 completed the documentary film *Carlos Almaraz: Playing With Fire*, now streaming on Netflix. The film exposes Carlos to an international audience that will come more and more to realize the genius painter and activist he was. After completing the film, Elsa returned to her painting and continues to steward the legacy of Carlos Almaraz. Elsa keeps a studio in Los Angeles and lives part time on the Hawaiian island of Kauai. She continues creating art, photography, and film. A recent two-person exhibit at the Craig Krull Gallery in Santa Monica spotlighted the work of both artists side by side, featuring the 10 years that they shared a life and studio.



2 0 2 3 C E S A R C H A V E Z L E G A C Y A W A R D S G A L A

CESAR TALKING WITH FARM WORKERS, C. 1970

Some of the first murals Carlos Almaraz painted were for Cesar Chavez and the farm worker movement. Born in Mexico, Almaraz was inspired by Mexican muralism and created murals, banners, and other artworks depicting the social and political issues facing farm workers. He quickly became one of the most respected leaders of the Chicano arts movement in the 1970s. "Cesar Chavez Talking with Farm Workers" was created during the height of the first grape boycott and depicts Cesar talking with farm workers surrounded by supporters and holding picket signs bearing the iconic United Farm Workers eagle. In 2021, this piece was on exhibit at the Vincent Price Art Museum on the East LA College campus in the exhibition "Carlos Almaraz: A Life Recalled" co-curated by his boyhood friend, Dan Guerrero.



Cesar Chavez and Carlos Almaraz in La Paz.



LET THE SPIRIT FLOURISH AND GROW

CESAR CHAVEZ LEGACY AWARD HONOREE

ANGÉLICA SALAS

Executive Director of CHIRLA

Angélica Salas is an immigrant from Durango, Mexico. She arrived in the United States as a child to reunite with her parents, who journeyed to provide a better life for their family. Angélica comes to her understanding of immigrants and immigration firsthand. She and her entire family lived in the country undocumented, experienced deportation, and were able to legalize their status. In 2008, Angélica became a U.S. citizen.

Angélica joined the Coalition for Humane Immigrant Rights in 1995 and became CHIRLA's executive director in 1999. In that role, she transformed the organization into a mass membership, immigrant-led organization that empowers immigrants and their families to win local, state, and national policies advancing their human, civil, and labor rights. She has grown CHIRLA into one of the country's largest and most effective immigrant rights group that organizes, advocates, educates, and provides legal services to all immigrants. She has spearheaded ambitious statewide and national campaigns expanding immigrant rights. She helped found organizations and coalitions to advocate for immigrant workers, youth, and families, including working with the United Farm Workers and UFW Foundation. Among her achievements are winning in-state, financial aid, and grant programs for California undocumented students; establishing day-laborer centers that became national models; winning drivers licenses for the undocumented; decoupling local police departments from immigration enforcement; expanding access to immigrant legal services; and winning the Deferred Action for Childhood Arrivals (DACA) program.



Angélica was instrumental in the formation of and serves on the Executive Committee of the Fair Immigration Reform Movement (FIRM) and the National Partnership for New Americans (NPNA), two of the country's largest immigrant rights coalitions.

She is a recognized grassroots leader who plays a national leadership role in all major immigration reform drives. She serves as a national spokesperson for immigrant communities and immigrant rights efforts. Angélica has provided expert responses to the Los Angeles Times, New York Times, Washington Post, CNN, Univision, Telemundo, and NPR. Recently, Angélica's work led to the House of Representatives passing the Dream and Promise Act of 2019, a bill to give people with DACA and TPS a path to citizenship.

She graduated in 1993 from Occidental College with a B.A. in History and a B.A. in Sociology. In 2007, Occidental College awarded her an Honorary Doctorate for her many contributions, making her one of the youngest persons to earn such an honor in the college's history.

Angélica makes Pasadena home, the first city she arrived at as a child. She is married to Mayron Payes, an immigrant from El Salvador. They have two children, Ruben and Maya Payes.

2 0 2 3 C E S A R C H A V E Z L E G A C Y A W A R D S G A L A

LET THE SPIRIT FLOURISH AND GROW

CESAR CHAVEZ LEGACY AWARD HONOREE

RICHARD ALATORRE

Pioneering Assemblymember & L.A. City Councilmember

Former Assemblymember and Los Angeles City Councilmember Richard Alatorre was a pioneering activist and political figure in the momentous events that advanced Latino empowerment from the 1960s through the 1990s, events that marked the ascendancy of contemporary Latino social and political influence.

Richard played a pivotal role across the length and breadth of the Chicano movement, closely interacting with paramount figures in California political history with whom he worked and sometimes sparred—from Cesar Chavez and Ronald Reagan to Jerry Brown and Tom Bradley to the three Assembly speakers under whom he served: Bob Moretti, Leo McCarthy, and Willie Brown.

Early activism placed Richard amidst key battles for Chicano enfranchisement. Then, he decided he could bring about more change from the inside and was elected to the state Assembly in 1972. He co-founded and was first chair of the Legislative Latino Caucus, championing Chicano causes and candidates across the state. As a rookie assemblymember, he convinced Governor Ronald Reagan to sign the first bilingual services act, opening up state and local bureaucracies to Latinos, plus the first bilingual contracts law curbing abuses of Spanish-speaking consumers.

Cesar Chavez credited Richard with enabling passage of the historic 1975 state farm labor law. Later, Assembly Speaker Willie Brown asked Richard to oversee the epic 1981 reapportionment of California legislative and congressional districts. Using computers for the first time, Richard created an unprecedented number of districts where Latinos could get elected. Five years later he did the same thing for Los Angeles as a member of the city council.

On the city council he helped create L.A.'s combined mass transit and bus system, pushed the police department to diversify its upper ranks, redefined public safety to include more children's services, and convinced the city to embrace progressive immigration policies.

Richard Alatorre is a man of his times who worked on the inside to build a California that would better serve all its people. He is the author with Marc Grossman of the memoir *Change from the Inside: My Life, the Chicano Movement and the Story of An Era*, published by U.C. Berkeley.



2 0 2 3 C E S A R C H A V E Z L E G A C Y A W A R D S G A L A

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2023 CESAR CHAVEZ LEGACY AWARDS GALA

LET THE SPIRIT FLOURISH AND GROW

MESSAGE FROM VICE PRESIDENT KAMALA HARRIS



THE VICE PRESIDENT

March 23, 2023

I am honored to extend my greetings to the honorees, leaders, and supporters of the Cesar Chavez Foundation as you convene in Los Angeles, California, for the 20th Annual Legacy Awards Gala.

Since its founding, the Cesar Chavez Foundation has built a legacy of service and social change by addressing the essential human, cultural, and community needs of Latinos and working families. As we continue to build an economy that works for all people, we stand on the shoulders of César Chávez and carry forward his fight to advance the rights and dignity of working people. As a proud Californian, I know that farmworkers don't just feed our country—the organizing work pioneered by César Chávez teaches us how workers can make their voices heard when they stand together.

Today, we take time to celebrate the Cesar Chavez Foundation and the services it provides. Thank you for your work, your commitment to our communities, and your leadership.

The legacy of César Chávez continues to inspire communities across the country—from the César Chávez National Monument in California to his bust in the Oval Office. Please know that you have a partner in the Biden-Harris Administration, and thank you for working to fulfill the promise of America for all Americans.

Sincerely,

A handwritten signature in blue ink, reading "Kamala D.", with a stylized flourish at the end.

2 0 2 3 C E S A R C H A V E Z L E G A C Y A W A R D S G A L A

LET THE SPIRIT FLOURISH AND GROW - GOLD



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Coalition for Humane Immigrant
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2023 CESAR CHAVEZ LEGACY AWARDS GALA



Cal Wellness salutes the Cesar Chavez Foundation
and this evening's honoree — our board member Angelica Salas —
for your legacy of leadership in the fight to advance
equity for immigrants.



The mission of The California Wellness Foundation is to protect and improve the health and wellness of the people of California by increasing access to health care, quality education, good jobs, healthy environments and safe neighborhoods.



CALIFORNIA LATINO LEGISLATIVE
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The California Latino Legislative Caucus Foundation is proud to sponsor the 2023 Cesar Chavez Foundation's 10th Annual Legacy Awards Gala. We congratulate the honorees – AQMD's Richard Alatorre, CHIRLA's Angelica Salas, and Chicano artist Carlos Almaraz (posthumous) – for your lifetime commitment to enriching our diverse Latino community. ¡Felicidades!

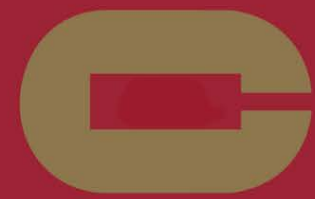
Con mucho respeto y en solidaridad,

Hon. Sabrina Cervantes
Assemblymember, 58th District (Riverside)
Chair, CA Latino Legislative Caucus

Hon. Lena Gonzalez
Senator, 33rd District (Long Beach)
Vice Chair, CA Latino Legislative Caucus

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**20th Annual Legacy
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Congratulations to The Cesar Chavez
Foundation and their honorees for the 2023 Gala

2023 CESAR CHAVEZ LEGACY AWARDS GALA



Proud to be a sponsor of the 2023 Cesar Chavez Legacy Awards.
Congratulations to tonight's amazing honorees who each embody the spirit
and honor the legacy of this trailblazing leader.

Es con orgullo que patrocino los Cesar Chavez Legacy Awards del 2023.
Felicitaciones a los excepcionales galardonados, quienes son cada uno la
personificación del espíritu y del legado de este líder vanguardista.



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Congratulations on your 20th Annual Legacy Awards Gala.

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THE OFFICE OF COUNCIL DISTRICT 10
CONGRATULATES THE HONOREES OF THE
**2023 CESAR CHAVEZ
LEGACY AWARD**



RICHARD ALATORE

Pioneering Assemblymember &
LA City Councilmember

ANGÉLICA SALAS

Activist & Executive Director at
Coalition for Humane Immigrant
Rights (CHIRLA)

CARLOS ALMARAZ

Chicano Artist & Activist

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2023 CESAR CHAVEZ LEGACY AWARDS GALA

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**Felicidades Cesar Chavez Foundation
and Tonight's Honorees:**
Richard Alatorre
Angelica Salas
Carlos Almaraz

**We proudly stand with you in the struggle
to seek justice for immigrant workers and their families.**


CHIRLA
Coalition for Humane
Immigrant Rights

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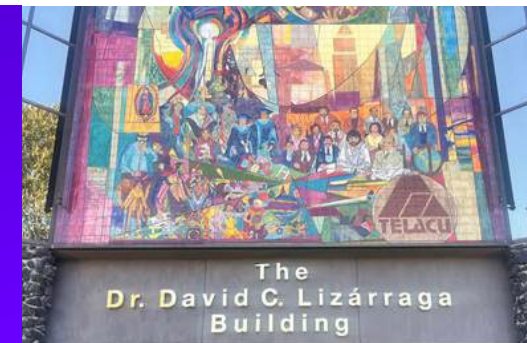
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iFelicidades!

The Honorable Richard Alatorre

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HONOREES: ANGELICA SALAS, RICHARD ALATORRE,
AND THE LATE CARLOS ALMARAZ. ¡SÍ SE PUEDE!

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Richard,

Congratulations and hurrah for this well-deserved honor

You give life and lift to the vision and work of Cesar Chavez

Thank you

For your steadfast courage.

For your forceful advocacy.

For teaching.

For your friendship.

With affection

Melanie & Richard Lichtenstein

Robin & Neil Kramer

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the gaps to help our community prosper.

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**we are
CPLC**

2023 CESAR CHAVEZ LEGACY AWARDS GALA

LET THE SPIRIT FLOURISH AND GROW - BRONZE



2023 CESAR CHAVEZ LEGACY AWARDS GALA

THE CESAR CHAVEZ FOUNDATION

The Cesar Chavez Foundation carries on Cesar's life's work of uplifting the lives of Latinos and working families by inspiring and transforming communities through social enterprises that address essential human, cultural and community needs.



HOUSING & ECONOMIC DEVELOPMENT FUND



EDUCATION FUND



COMMUNICATIONS FUND



NATIONAL CHAVEZ CENTER

LET THE SPIRIT FLOURISH AND GROW - BRONZE



VILLA LA PAZ CONFERENCE AND EVENT CENTER

LET VILLA LA PAZ HOST YOUR NEXT CONFERENCE OR EVENT

FOR MORE INFORMATION PLEASE CONTACT 661.823.6271 OR EMAIL EVENTSCOORDINATOR@CHAVEZFOUNDATION.ORG

WWW.VILLALAPAZEVENTCENTER.ORG

2023 CESAR CHAVEZ LEGACY AWARDS GALA



CESAR CHAVEZ
FOUNDATION

Thank you for your support!

We look forward to seeing you again in 2024.